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**Wheaton Franciscan Healthcare and YMCA of Metropolitan Milwaukee
Plan Second Healthy Lifestyle Village in Franklin
YMCA Also Announces \$1 Million Gift for Naming of New Branch**

April 8, 2008 (Franklin, WI) The YMCA of Metropolitan Milwaukee and Wheaton Franciscan Healthcare today announced an expanded partnership that involves the creation of a second Healthy Lifestyle Village at the proposed YMCA to be built on S. 27th St, just south of Rawson Road in Franklin.

The Healthy Lifestyle Village is a '*destination campus*,' where people can learn, plan, and take action to improve their health and quality of life. The synergy created by joining together on a single campus creates an opportunity to provide the very best, most comprehensive set of health, wellness, nutritional and stress management services available to residents, members, and the community at large. The first Healthy Lifestyle Village is being built in Brown Deer at the YMCA Schroeder Branch. It's slated to open in Spring of 2009.

The YMCA also announced a \$1 Million naming gift from Terry and Mary Briscoe toward the capital campaign. The Briscoe Family YMCA will feature a state-of-the-art wellness center with indoor track, multi-lane swimming pool, group exercise studios, adult and family locker rooms, and high-quality child care center within a 45,000 square foot building. Land for the facility was donated by Northwestern Mutual.

"I am proud to call Franklin my home and I see this new YMCA as a chance to invest in my community," said Terry Briscoe, CEO of National Insurance Company in Brookfield. "As a long-time member of the YMCA, I have seen first-hand the impact the organization has on the residents of a community. This is a great opportunity to expand the YMCA's mission to help people grow healthy in spirit, mind and body into the south suburban area." Briscoe also serves on the Board of Directors for the YMCA of Metropolitan Milwaukee.

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“We are grateful for the support from Terry Briscoe and his family,” said Bob Yamachika, President & CEO of the YMCA of Metropolitan Milwaukee. “This donation is significant not only for the YMCA, but for Franklin, Oak Creek, Muskego, and the surrounding communities who will benefit from the programs and services we will bring to residents of all ages.”

Wheaton Franciscan Healthcare is planning physician offices, walk-in care, laboratory services and general radiology including mammography. Other services are under consideration over the next four months for the health center, which is slated to be 20,000 to 30,000 square feet.

“This exciting development builds on our strong partnership with the YMCA. The project enhances our presence in the growing communities of Franklin and Oak Creek and allows us to meet the health needs of residents,” said John Oliverio, President & CEO of Wheaton Franciscan Healthcare.

“We are thrilled to once again partner with Wheaton Franciscan Healthcare. The Healthy Lifestyle Villages are designed around the specific needs of the community,” added Yamachika. “Our missions align and we both have a commitment to serve our communities and help area residents live healthier lives.”

A recent study published by the Trust for America’s Health reported that Wisconsin’s obesity rate was 24.8 percent, the 22nd highest in the nation. Those who are overweight are at an increased risk for diabetes, heart problems and other preventable chronic diseases. The two organizations, through this joint effort, can integrate services to help address this and other health issues that area residents face. In addition, independent YMCA research conducted locally showed members are asking for more health and wellness education and services to promote a healthier lifestyle.

The Healthy Lifestyle Villages will offer joint programming including health screenings, community health and wellness education, outpatient therapy and rehabilitation, aquatic rehabilitation programming, holistic medicine, stress management, and shared use of fitness equipment.

“The Healthy Lifestyle Village in Franklin will provide a comprehensive solution to the critical health and wellness challenges our families and communities face today,” said Yamachika. “Our partnership with Wheaton Franciscan will allow residents the opportunity to find support and services to live healthier.”

“Healthier lifestyles improve people’s quality of life and help to manage overall health care costs. The Healthy Lifestyle Village concept is a key way to support people in their quest for optimal health,” added Oliverio.

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"The Healthy Lifestyle Village is a perfect example of healthcare shifting the focus from intervention to prevention," said Gary Billington, vice president of client relations at Plunkett Raysich Architects, LLP, and a member of the steering committee for the project. "The whole notion of having everything under one roof changes the way we're delivering healthcare. It truly facilitates cross marketing of integrated services, providing a better fit for today's busier lifestyles."

Specifics of the project are still under development pending approval from both Boards of Directors. The integrated facility is targeted to open in late 2009.

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Wheaton Franciscan Healthcare (WFH) is a Catholic, not-for-profit organization with more than 100 health and shelter organizations in Wisconsin, Iowa, Colorado, and Illinois. Started by the Wheaton Franciscan Sisters more than 125 years ago and formally incorporated in 1983, WFH has corporate services offices in Wheaton, Illinois and Glendale, Wisconsin. In Southeast Wisconsin, WFH is co-sponsored by the Wheaton Franciscan and Felician Sisters and has nearly 12,000 associates, making it the second largest private employer in the area. Hospitals include All Saints in Racine, St. Joseph and St. Francis in Milwaukee, Elmbrook Memorial in Brookfield, and The Wisconsin Heart Hospital in Wauwatosa. The region also includes Wheaton Franciscan Medical Group with 280 physicians in more than 40 locations, a network of outpatient centers, four long-term care facilities, Home Health, and Hospice.

The YMCA of Metropolitan Milwaukee builds strong kids, strong families, and strong communities. Since 1858, Milwaukee YMCAs have helped kids and families live healthy lives in spirit, mind and body. Supported in part through contributions to the Strong Kids Campaign, the YMCA provides membership assistance and scholarships to programs like summer camp, child care and teen activities, so that no one is turned away due to an inability to pay.